



24.03.2025

AEON Credit Service Continues to Fully Support “Earth Hour 2025”

AEON Credit Service (Asia) Company Limited (“AEON Credit Service”; HKEX: 00900) is delighted to participate in the global environmental initiative “Earth Hour 2025” organised by the World Wide Fund For Nature (“WWF”). This initiative underscores our dedication to reducing energy consumption and fostering a sustainable future through actions.

On 22 March (Saturday) at 8:30pm, AEON Credit Service turned off its LED rooftop signage at Centre Point in Wanchai for an hour to show support for the movement. Established in 2007, “Earth Hour” aims to raise awareness about climate change by encouraging environmentally-conscious individuals, communities, households, and businesses worldwide to switch off their lights for one hour.

AEON Credit Service is a responsible financial service provider dedicated to promoting a low-carbon and green lifestyle, and we acknowledge the challenges posed by global climate change. Every year, we collaborate with non-governmental organisations to participate in and promote various environmental protection activities such as tree planting, making our contribution to environmental preservation. Going forward, we will continue our sustainable lifestyle to safeguard the planet and take more actions to help mitigate climate change.



承諾支持世界自然基金會地球一小時
IS COMMITTED TO WWF'S EARTH HOUR



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About AEON Credit Service (Asia) Company Limited (Stock Code: 00900)

AEON Credit Service (Asia) Company Limited, a subsidiary of AEON Financial Service Co., Ltd. (TSE: 8570) and a member of the AEON Group, was set up in 1987 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995. The Group is principally engaged in the finance business, which includes the issuance of credit cards and the provision of personal loan financing, card payment processing services, insurance intermediary business in Hong Kong and microfinance business in Mainland China.